

FOR IMMEDIATE RELEASE:

United Capital Financial Advisers partners with Shane & Associates to expand its national network of wealth management firms.

April 29, 2009

Newport Beach, CA – United Capital Financial Advisers, Inc., a national network of financial advisory firms, announced that on April 1, 2009, Shane & Associates, a 25 year-old financial planning firm based in Palm Harbor, Florida, was officially welcomed into the nationwide United Capital partnership. In making the announcement, United Capital Financial Advisers CEO Joe Duran commented, “Shane & Associates is an exceptional practice. Glenn Shane and his team provide an incredibly high level of financial planning and investment advice. We believe the synergies between our two companies are powerful.”

As the twenty-first office in United Capital’s growing network, Shane & Associates will leverage their proven expertise in the areas of investment management and financial planning, enhancing United Capital’s overall strategic planning services for their private wealth management clients.

“We believe our new affiliation with United Capital will allow us to provide our clients with the next generation of planning services and highly personal investment counsel for which we have always been known,” stated Glenn Shane, CFP, Managing Director of Shane & Associates. “This partnership extends the breadth of services we can offer and allows us access to the best independent investment solutions through the United Capital platform. During these challenging times, having additional investment choices, advanced and non-traditional strategies, focused client service, and clear goals that are constantly reviewed, is critical.”

Life planning through financial control is United Capital’s firm level objective in working with clients. By selective partnering with advisory firms like Shane & Associates, United Capital constantly strives to enhance the client experience by adding new tools to analyze, evaluate, and monitor clients overall financial picture, portfolio, and long term goals, including legacy and generational issues. In addition, the network can offer more asset class choices and independent, open architecture investment solutions. All United Capital partner offices share resources, allowing advisers to service clients throughout a wider geographic area.

United Capital Financial Advisers has pioneered multiple concepts in financial planning, including its “One Best Financial Life™” planning platform, as well as the use of the “Master Plan” structure in planning for specific client financial needs. These client-centric tools were developed to allow clients to focus exclusively on the things that they

can control and to track their funded status along the way to ensure that decisions made are on the right track.

United Capital Financial Advisers, Inc., based in Newport Beach, CA, is a national network of financial advisory firms. Formed in 2005 by a team of seasoned wealth advisory and investment industry professionals, the firm currently has 21 offices across the country, providing life-relevant wealth advice and objective discretionary investment advisory services to private and institutional clients, representing more than \$9 billion in assets. United Capital has a unique combination of expertise in acquiring, operating, and transforming owner-operated independent advisory practices from lifestyle businesses into large-scale, high value wealth counseling offices with access to the resources of a large national company.

For more information, please visit www.unitedcp.com.

Shane & Associates, based in Palm Harbor, Florida, is an SEC-registered, independently owned and managed investment advisory firm (RIA) providing professional investment advice tailored to the individual. Founded in 1984, the firm provides holistic strategic and financial planning advice, as well as investment management expertise, for their private wealth management clients.